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most cursory foray into business ethics will bring one face to face with Kantianism. Indeed Kant's influence on that branch of ethical theory known as deontology is so strong that some writers simply refer to deontology as Kantianism.

PART I BUSINESS ETHICS AND NORMATIVE THEORIES

Business ethics is a form of applied ethics that examines ethical principles and moral or ethical problems that arise in the business environment (Warren, 2011). It applies to all aspects

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SLIDE 1 – INTRODUCTORY SLIDE

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